



Where to start?

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FIRST STEP

Self-assessment

1. Create a "media" account on www.jti-app.com (1min)
2. Answer a maximum of questions of the JTI form (130 criteria)
3. Discover your compliance level with the international standard CWA17493

SECOND STEP

Transparency Report publication

1. Publish in one click your Transparency Report which attests your compliance to the standard
2. Consult the [list](#) of the Transparency Reports already disclosed publicly

THIRD STEP

Certification

1. Verification of the statements made during the self-assessment through an external audit (1-3 months).
2. After the Transparency Report publication, the certifiers can be contacted directly from your media account on the platform www.jti-app.com

Useful documentation

- **Self-Assessment tool:** www.jti-app.com
- **FAQ:** www.journalismtrustinitiative.org
- **Editorial Guideline Model**
- **Certified media [list](#)**